



Jonathan Victor Anderson

October 31, 1973 - April 29, 2025

Celebrating the Life of Jonathan Victor Anderson

October 31, 1973 – April 29, 2025

Jonathan Anderson was born in Fort Smith, Arkansas, on Halloween, October 31, 1973 — a fitting day for someone with a mischievous grin, a quick wit, and a heart full of curiosity. He had a lifelong knack for finding humor in the everyday and for making even serious moments lighter, smarter, and more memorable.

He attended Alma High School, graduating with the Class of 1992, and went on to earn his Bachelor of Arts degree from the University of Arkansas in 1996. Never one to stop learning or creating, he continued his education at The Art Institute of Dallas, where he earned an Associate of Applied Science in Multimedia and Web Development in 2002. Jonathan's creative mind and entrepreneurial spirit led him to found his own business, Victor Marketing, where he blended innovation and design with his signature perfectionism and humor.

Jonathan was engaged to the love of his life, Mariann Ricciardi Daley, and together they were dreaming up a future filled with laughter, adventure, and shared ambition. He was excited about building both a business and a life that reflected his creativity, his heart, and his faith in God.

He was clever, humble, and endlessly curious — the kind of person who could make you laugh one minute and teach you something new the next. A true tech enthusiast, Jonathan loved tinkering with gadgets, exploring new ideas, and finding creative ways to solve problems. Beneath his humor and intellect was a deeply kind man who believed in showing up for people. His quiet strength and unwavering faith guided him through life's joys and heartaches, including his love for his estranged children, whom he thought of often and loved without end.

In March 2025, Jonathan was diagnosed with Stage IV Esophageal Metastatic Cancer, an aggressive and fast-moving disease. In the short five weeks that followed, he faced the unthinkable with courage, grace, faith, and even laughter. True to form, he remained more concerned about the people around him than himself — comforting, joking, and teaching everyone what it means to live fully, even when time is short. His faith remained steadfast until the end, a quiet source of peace and hope for both him and those who loved him.

Jonathan is survived by his loving parents, Molly and Lewis Anderson, and his brothers, Pete, Connell, and Nicholas Anderson. He will also be deeply missed by his fiancée, Mariann Ricciardi Daley, his extended family, and the many friends and colleagues whose lives were brighter because of him.

A service celebrating Jonathan's life will be held at 11:00 a.m. on October 31, 2025, at Holy Cross Catholic Church, 7000 Morning Star Drive, The Colony, TX 75056.

A Celebration of Life gathering will follow that evening from 5:00 to 7:00 p.m. at Distinctive Life (also known as Dallas Jewish Funerals), 1617 N Central Expy, Plano, TX 75075.

In lieu of flowers, those who wish to honor Jonathan can do so by sharing a story, telling a bad joke in his memory, or doing something kind for someone who doesn't expect it.

Donations may also be made in his honor to No Kid Hungry ([#NoKidHungry](#)) or The H Foundation ([#HFoundationOrg](#)), supporting causes that reflect Jonathan's compassion and hope — feeding children and fueling cancer research. That's exactly how he lived — with humor, faith, and love that endures far beyond his time with us.

Previous Events

Celebration of Life

OCT 31. 5:00 PM (CT)

Distinctive Life Cremation and Funeral Services - Dallas

1611 N. Central Expressway

Plano, TX 75075

(972) 424-1144

cedwards@distinctivelife.com

<http://www.distinctivelife.com/>

Inside Dallas Jewish Funerals

Tribute Wall



“ *Distinctive Life Cremation and Funeral Services created a Tribute Video in memory of Jonathan Victor Anderson*



Distinctive Life Cremation and Funeral Services - October 31, 2025 at 01:11 PM

TC

“ *The Lighting Group Girls Colorado purchased the Simply Elegant Spathiphyllum for the family of Jonathan Victor Anderson.*



The Lighting Group Girls Colorado - June 02, 2025 at 07:42 PM

TC

“ *The Lighting Group Girls Colorado planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Jonathan Victor Anderson.*

The Lighting Group Girls Colorado - June 02, 2025 at 07:42 PM